

BOOT TALK

Justin is unsurpassed in quality and workmanship. Every handcrafted pair must meet strict requirements before the Justin name goes on. Here are but a few special quality construction features that have earned Justin a reputation for excellence.

1. **BEADING:** Stitched between the lining and the outer leathers, this beautiful boarder provides additional support and contrast to the top leathers.

2. **SCALLOPS:** Contoured tops that emphasize decorative beading and accommodate different leg sizes. Justin offers a number of scallop designs.

3. **PULL STRAPS:** All lock stitched for extra strength. Sturdy stitching on every pull strap further reinforces the top and guards against separation of front and back quarters.

4. **LINING:** Soft glove-tanned leathers are cemented by hand to the boot parts and stitched inside, linings are specially tanned for suppleness and made to resist the effects of perspiration.

5. **FRONT QUARTER:** Upper front of the boots, which showcases quality leathers and beautiful top stitching.

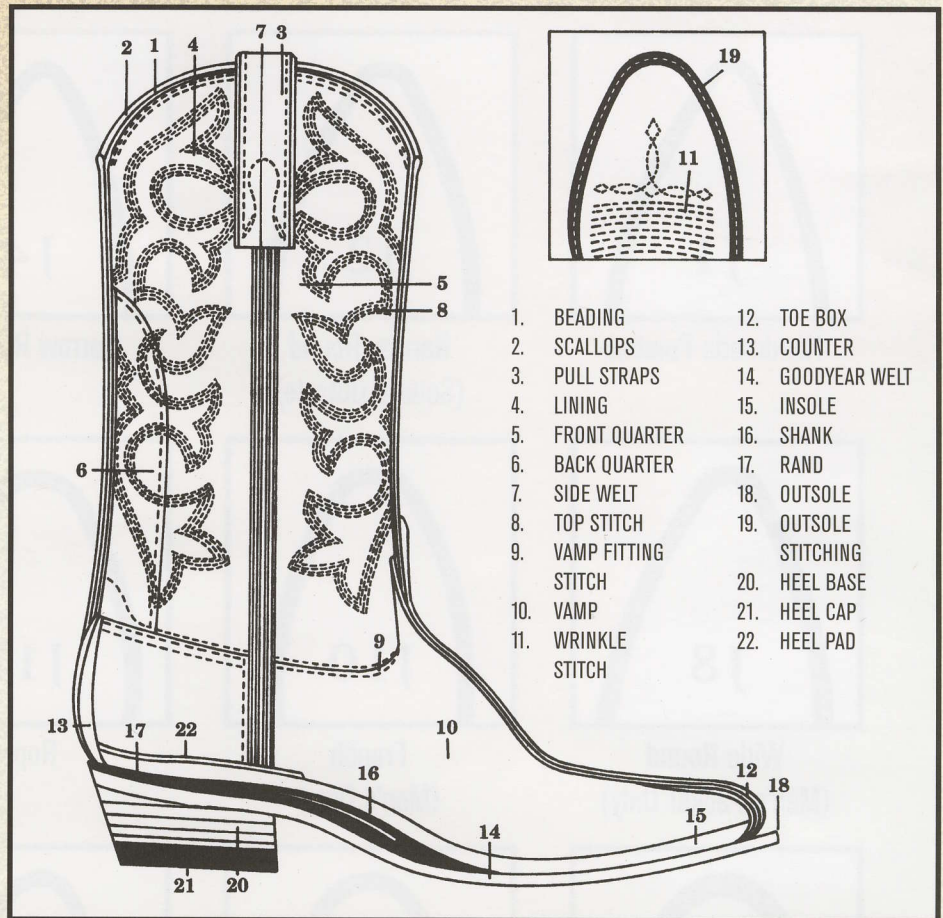
6. **BACK QUARTER:** Upper back of the boots, reinforced from the inside by a sewn back stay for additional support.

7. **SIDE WELT:** Seams are beveled, quarters are stitched from the inside, trimmed close, moistened and pressed flat for maximum comfort and attractive appearance.

8. **TOP STITCH:** A leader in beautiful and intricate stitch patterns, Justin hand-designs its many patterns. The multi-row, color-coordinated stitching provides strength and beauty to the boot tops.

9. **VAMP FITTING STITCH:** Multi-row stitching – vamps-to-tops – using sturdy and attractive nylon threads for superior strength and durability.

10. **VAMP:** The front foot of the boot that covers the toes and instep. Lasting for perfect fit is among Justin's traditions.



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| 1. BEADING | 12. TOE BOX |
| 2. SCALLOPS | 13. COUNTER |
| 3. PULL STRAPS | 14. GOODYEAR WELT |
| 4. LINING | 15. INSOLE |
| 5. FRONT QUARTER | 16. SHANK |
| 6. BACK QUARTER | 17. RAND |
| 7. SIDE WELT | 18. OUTSOLE |
| 8. TOP STITCH | 19. OUTSOLE STITCHING |
| 9. VAMP FITTING STITCH | 20. HEEL BASE |
| 10. VAMP | 21. HEEL CAP |
| 11. WRINKLE STITCH | 22. HEEL PAD |

11. **WRINKLE STITCH:** Decorative stitching on the foot of the boot for attractive appearance and additional strength.

12, 13. **TOE BOX & COUNTER:** For perfect shape and protection, the toe and heel areas are contoured to the shape of the last.

14. **GOODYEAR® WELT:** A quality Goodyear® welt is sewn to the vamp leather and flattened, thus providing a very strong interlocking stitch to the outsole.

15. **INSOLE:** Justin's insoles are made of strong, high-quality material for maximum durability and comfort.

16. **SHANK:** Justin utilizes a strong shank shaped for the exact fit of the arch. This shank provides the important arch support that makes a Justin boot so comfortable.

17. **RAND:** A layer of material between the insole and the outsole which provides a clean edge for the base of the heel.

18. **OUTSOLE:** Justin's leather outsoles are pre-formed for perfect fit to the last. Heat and pressure bond the outsole to the boot, then the outsole is stitched on.

19. **OUTSOLE STITCHING:** The outsole is stitched to the insole via the Goodyear® welt, using a strong nylon braid.

20. **HEEL BASE:** Layered leather heels are positioned on the outside sole and nailed from the inside, then carefully shaped and sanded to perfection.

21. **HEEL CAP:** Justin uses quality rubber heel caps for strength, durability and sure-footing.

22. **HEEL PAD:** A fine leather pad protects the wearer's heel inside the boot. This pad is designed for comfort and moisture absorption.

